



Welcome to your Midweek Moments. Well, last week's Craft Fair in Sydney proved to be as huge and fabulous as everyone was expecting with what seemed like hundreds of different stalls displaying all kinds of things from quilts to beads and everything in between. Over the course of the Fair, thousands of excited and creative people passed through the gates (to an odd musical accompaniment of such diverse strains as Frank Sinatra and the soundtrack of Grease) and simultaneously all became the proverbial kid in the lolly shop. The Blueberries stall managed to attract an eager, enthralled crowd, and full points to Jackie for the many hours she put in manning the stall and being the smiling face of Blueberries over the course of the Fair. See the photos on our [blog](#) and for more photos have a look at the [Blueberries Facebook page](#).

In the warm, fuzzy afterglow of the Fair, Blueberries is offering a 25% discount off everything this week from Wednesday to Sunday. So don't just sit there, get down to Blueberries now and channel some of that newfound inspiration.

**Sale starts 9:30am Wednesday 23 June 2010 to 3:30pm Sunday 27 June.**

During this sale Blueberries will be open 9:30am to 4:30pm Wednesday to Friday and 9:30am to 3:30pm **both Saturday and Sunday.**

**Sale is also available online, please use discount code: 408211.**

Some items may sell out, we'll aim to keep our website as up to date as possible. All orders will be date and time stamped and processed accordingly. Not all stock is online as yet, so visit our store at Wyong to view full selection. Sorry no rainchecks for this sale.

**This is a fantastic sale not to be missed, so be sure to stop by and grab a bargain.**

**EOFYS**  
**End of Financial Year Sale**  
**25%**  
**Off Everything**  
**Storewide**

### Charity Begins at Home

In February 2009 when the Black Saturday bushfires devastated so many communities in rural Victoria, thousands of Australians answered the call for assistance and donated food, clothing, furniture and all manner of practical items for the victims, many of whom had lost everything.

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Susan Carr

In NSW, the Blueberries community decided on a very special and personalised way of helping out by donating literally hundreds of specially hand-made quilts. The effort was so overwhelming that the group found itself with an unexpected surplus of left-over quilts.

“That was when we first had the idea of donating hand-made quilts to a local charity on an on-going basis,” says spokesperson Susan Carr. “The old adage states that charity begins at home, so we put out some feelers for a worthy cause that was in our own back yard.”

They didn't have to look very far. Susan says that one of the students, a lady named Alex, worked as Team Leader for the NSW Department of Community Services (DoCS) and was involved in a program called Brighter Futures, which worked with vulnerable families before they became statistics.

“The idea behind Brighter Futures was for case workers to work individually with families, providing them with emotional and practical support for up to three years,” explains Susan. “This would help them become better, more functional families, rather than the kinds of families that other people complain about. In short, it was about early intervention rather than cure.”

The group started by donating six quilts for the program to pass on to some of the families. When case workers began to report back how overwhelmed and grateful the families had been, the group knew they had hit the right idea.

“For us as quiltmakers, to see the quilts go to people who really value and appreciate them, it almost doesn't get much better than that,” says Susan. “So often the recipients of our quilts are people who are marginalised and who live in poverty or difficult circumstances. They were so overwhelmed and touched that people who didn't even know them were putting so much time, effort and care into helping improve their lives. It wasn't just the actual quilts, but also the thought behind them.”

Susan says that Charity Quilts is now an ongoing project, spearheaded by a dedicated and passionate band of Blueberries quilters, directing their care, commitment and passion into a most worthy cause and at a truly local level.

Anyone interested in knowing more about the Charity Quilt Project can contact Susan Carr through Blueberries.

Check out Susan's new blog *Little Red Jug*, <http://littleredjug.blogspot.com>.

## New Patterns online

### Don't Look Now!



Worry Dolls - \$20



Love Birds - \$20



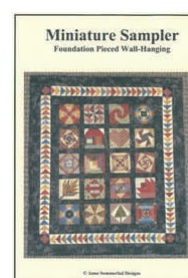
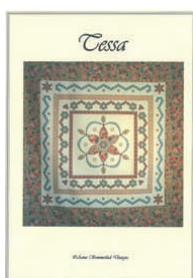
Alphabet Soup - \$20



Jessica's Garden - \$18

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## Anne Sommerlad



[Tessa - \\$27.50](#) [Chocolat Truffle - \\$30](#) [Raspberry Sundae - \\$27.50](#) [Miniature Sampler - \\$25.50](#)

## Who wants to be a Milliner?

### The Secret Life of Hats, Episode 15 - The Trilby

*Trilby wears  
spanning the  
centuries*



*Author and raconteur Oscar Wilde in 1892*



*Hat-loving actor Johnny Depp in 2007*

This classic and enduring form of headwear is often considered merely to be a snappier, more stylish version of the fedora, but it is, in fact, an entity in its own right. Also known as a slouchier (in no way connected to the military slouch hat), the trilby has been a popular item of male headwear for over a century. Ironically, its name is derived from a woman – Trilby is the name of the heroine in the 1894 novel of the same name by George Du Maurier. In a successful London stage production of the story, the actress playing Trilby wore the very first of what would become known as the trilby hat and somehow it was the men of the time, rather than the women, who appropriated it as an item of casual fashion.

Traditionally, the trilby has a sharply indented crown with a pinch at the front and a narrow brim, usually worn sharply upturned at the back. For many decades it was only made from that ubiquitous rabbit hair felt, but is now often made from tweed or wool mix.

When it first became popular with the man in the street, it was often associated with a trench coat, and thus became the stereotypical hat of choice for private detectives of popular fiction. As its popularity bloomed, it found another cultural niche as an English country hat, for which it was ideally suited, being soft, lightweight and almost waterproof. In fact, because of its softness, the trilby can be molded and reshaped according to the wearer's whim, a versatility that no doubt has kept it from slipping through the floorboards of history like so many other hats from the past.

In modern Australian society, the trilby is commonly associated with the indie, mod and skinhead subcultures, as well as fashion conscious young men in trendy inner city suburbs.

*Quote of the week: The one who dies with the most fabric didn't sew fast enough.*

Til next week!  
The Blueberries Team